

As a follow up to our letter in May, we are continuing to transition to the Trouw Nutrition brand and logo. In addition to changing the logos on correspondence – invoices, statements and letters – we will also be changing the way we identify ourselves.

Beginning August 16, our sales and customer services teams will be answering the phone as Trouw Nutrition Tavistock and you will see Trouw Nutrition branded clothing and business cards from our sales staff. This fall, you will start to see changes to signage at the store, mill and grain elevator as well.

We want to remind you that you will continue to interact with the same people and have access to the same products and services. Our flagship feed products will continue to be Shur-Gain.

If you have any questions or concerns about these changes, please contact your sales representative or the Tavistock office at 519-655-2033 or toll free at 800-387-2033.

Thank you,

Trouw Nutrition Canada – Tavistock location